



# STEPHANIE REYNOLDS CONSULTING

Leadership & Organizational Consultants

## STRATEGIC THINKING

**Senior Leaders always request** that those that report to them think and act more strategically.

This capability separates managers from leaders and is key for organizational growth and innovation.

**Strategic Thinking** is a highly interactive 4-hour workshop designed for managers and leaders. It provides a process and practice for developing strategic thinking. The program contains case studies, skill practice, and partner exercise to engage participants to develop and enhance their own strategic initiatives and projects.

### Program Overview

#### **MODULE ONE** - *Introduction to Strategic Thinking*

##### **Participants learn:**

- The difference between tactical and strategic thinking
- What gets in the way of strategic thinking
- What makes strategic initiatives fail

#### **MODULE TWO** - *Tools for Creative Thinking*

##### **Participants learn:**

- Current brain research on creative thinking
- How to access the brain for strategic thinking
- Tools to apply for strategic thinking
- The 4 different innovation styles
- Their own preferred style

#### **MODULE THREE** - *Finding and Creating Strategic Initiatives*

##### **Participants learn:**

- What is a bigger bet?
- How to craft your own strategic initiative
- How to road test and trouble shoot before launch
- How to strategically engage others to support the idea

### **ABOUT SRC**

Stephanie Reynolds Consulting is a premier provider of executive coaching, team facilitation, organizational change management, and leadership training solutions. We offer a very successful track record over many years of working with clients ranging from the private, public, and non-profit sectors. Our clients include: Alaska Airlines, The University of Washington, Amazon, Microsoft, Navos Behavioral Health, Philips Healthcare, Cancer Research and Biostatistics, Forefront Suicide Prevention, and Colliers International. We specialize in designing and delivering solutions to scale individuals, teams, and organizations. We are respected for our client commitment, business acumen, trusted advice, and remarkable results.

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