



STEPHANIE REYNOLDS CONSULTING

Leadership & Organizational Consultants

CULTIVATING EXECUTIVE PRESENCE

What is Executive Presence and How Do I Develop It?

As executive coaches, we have heard this question countless times. People know it when they see it, but don't realize that the key to executive presence is grounding into themselves, their intentions, and honing messages, to be able to adapt their communication to those they need to influence.

Cultivating Executive Presence is a highly interactive and engaging ½ day learning lab designed for leaders and potential leaders at all levels. Participants learn the definition of Executive Presence, the three key areas that executives are always thinking about, how to work with inner beliefs and outer expression, and are equipped with the skills to **develop, practice and apply their own authentic** executive presence to speaking, meeting, and written environments. Case studies, role plays, video examples, and self-assessments are included.

Program Overview

INTRODUCTION TO EXECUTIVE PRESENCE What is it, how do you spot it, and what is your authentic way of expressing it?

Preparing for, Meeting with and Presenting to Senior Leaders:

- **Inner Prep:** Identifying your Beliefs, Fears and Patterns- and breaking through them
- **Mind Management:** The New Brain Science – using biology to establish new beliefs and patterns
- **The Executive Mindset-Upping Your Strategic Thinking:** Learning what executives always optimize to and adjusting your thinking/ideation accordingly, understanding organizational politics and how decisions are made.
- **Outer Prep:** Crafting Email Messages, Researching Exec Needs, Presenting to Senior Leaders, “Sell” your ideas effectively, understanding individual decision maker needs and patterns. Slide deck pointers and personal presentation skills practice are included.

ABOUT SRC

Stephanie Reynolds Consulting is a premier provider of executive coaching, team facilitation, organizational change management, and leadership training solutions. We offer a very successful track record over many years of working with clients ranging from the private, public, and non-profit sectors. Our clients include: Alaska Airlines, The University of Washington, Amazon, Microsoft, Navos Behavioral Health, Philips Healthcare, Cancer Research and Biostatistics, Forefront Suicide Prevention, and Colliers International. We specialize in designing and delivering solutions to scale individuals, teams, and organizations. We are respected for our client commitment, business acumen, trusted advice, and remarkable results.